

EasyCatalogCS 2 Announced



PRESS RELEASE

FOR IMMEDIATE RELEASE

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WEST MIDLANDS, UNITED KINGDOM - April 4, 2005 -- 65bit Software today announced EasyCatalogCS 2 for Adobe® InDesign® CS 2.

Following today's introduction of Creative Suite 2 by Adobe Systems, 65bit Software announced plans to introduce a CS 2 version of their database publishing solution, EasyCatalogCS.

Now trusted in over fifteen countries across three continents, EasyCatalogCS makes database publishing for Adobe InDesign easy. Whether it's linked from a simple text file to an ODBC database, InDesign documents can always be kept up-to-date - and error free. By creating prototypes for how each record should appear, pages can be constructed in seconds simply by dragging and dropping.

"We are pleased to be able to offer a solution for Adobe's latest version of InDesign CS. EasyCatalogCS is tightly integrated with the layout and typographic features of InDesignCS and, as such, users will be able to take advantage of the significant benefits of CS 2 announced earlier today," said Ian White, Director of 65bit Software.

Availability

EasyCatalogCS 2 will be available for the worldwide release of InDesignCS 2.

Upgrade Policy

Users who purchase EasyCatalogCS from today will be entitled to a free upgrade to the InDesignCS 2 version when it's available. Existing customers will also be able to upgrade EasyCatalogCS and optional modules to EasyCatalogCS 2 for 25% of the current list price.

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About 65bit Software

65bit Software Limited was founded in 2003 and specializes in the development of high quality Plug-ins for Adobe InDesign and InCopy.

The growing processing power of today's desktop computers is allowing the development of a new breed of tools, offering levels of integration, power and ease of use previously only seen in high end publishing systems.

At 65bit we are committed to providing best of breed solutions for the database publishing, catalog, newspaper and magazine markets.

For more information, contact Mark Haden, Director, at 65bit Software.